

FUNDRAISING AND REGISTRATION FEES 101

CB East Band Parents Association

Registration Fees

- Single students registration fee is \$350
- Family registration fee is \$350 for the first child, \$250 for each additional child
- For those students/families raising more than \$75, a \$50 rebate will be credited back to your student account.
- For those students/families raising more than \$150, a \$100 rebate will be credited back to your student account.

Where does the money go?

- ❑ Equipment maintenance, including the golf cart and trailer/truck
- ❑ Instructor fees
- ❑ Leadership camp
- ❑ Show design
- ❑ Uniform maintenance
- ❑ Banquet
- ❑ Miscellaneous other expenses

Where does the money go?



- Registration fees cover approximately 50% of the required expenses
- The remainder is provided by fundraising

What is a student account?

- Certain fundraisers provide funds into a student account
- The student account can be utilized to pay for:
 - ▣ Trip
 - ▣ Registration fees
 - ▣ Banquet fees
 - ▣ Uniform items (gloves, shirts, etc.)

What are the available fundraising opportunities?

- The following fundraisers require volunteers to raise the funds that go directly to the band without a split for student accounts:

Car wash

Concession stands at football/soccer games

Peddler's Village Scarecrow Festival: Pumpkin Painting

Applebee's pancake breakfast

What are the available fundraising opportunities?

- The following fundraisers provide monies into the student accounts:
 - Yankee Candle
 - WaWa Coupons

- In addition, the following fundraisers provide monies into the student accounts and towards the fundraising rebate goal:
 - Ad Sales
 - Gift Cards

Of the amounts raised, how much goes into the student account?

- It depends
- The following fundraisers go 100% into the student account
 - ▣ Yankee Candle
 - ▣ WaWa Coupons
- The following fundraisers provide a 70/30 split of the profits
 - ▣ Gift Cards
- The following fundraiser provides a 50/50 split of the profits
 - ▣ Ad Sales

What are gift cards and how do they work?

- Families are able to buy gift cards to places such as restaurants, grocery stores, clothing stores, etc. (100's of gift cards available)
- An order is placed once a month
- The amount of “profit” varies depending on the gift card
- Good to give as presents, use for grocery shopping, go to the movies, etc.

What are gift cards and how do they work?

- Example of gift card order
 - ▣ Order \$100 of gifts cards from AppleBee's and \$100 from Eddie Bauer
 - ▣ Rebate percentage for both is 10%
 - ▣ You will pay \$200 to receive the gift cards, the band will receive the 10% rebate or \$20
 - ▣ The \$20 will then be split 70/30 with \$14 going to the student account and \$6 going to the band towards the fundraising goal
 - ▣ Effectively, you receive \$200 gift cards for \$186

How do the ads work?

- Ads are the quickest way to earn a large amount of money for a student account and the band
- There is no cost on the ads for the band, therefore, the entire amount raised is profit
- Example – sell \$150 ad
- Profit is \$150 therefore, \$75 goes to the student account and \$75 goes to the band

How do I meet a \$75 fundraising minimum for the band to get a rebate?

- For the sale of ads and gift cards, a split of profit goes towards fundraising goal to receive a rebate.
- Prior Examples
 - ▣ Ad - \$75 to student and \$75 to band
 - ▣ Gift Cards - \$14 to student and \$6 to band

Therefore, the total in the student account is \$89 and the total to the band is \$81 towards the fundraising goal. Therefore, a \$50 rebate will be posted to the student account.



Questions?